SPONSOR PACKET

To sponsor BSides Atlanta 2020,
please contact us:

www.bsidesatl.org

sponsorships@bsidesatl.org

@bsidesatl
9am

What is BSides?

Each BSides is a community-driven framework for building events for and by information security community. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. It creates opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration. It is an intense event with discussions, demos, and interaction from participants. It is where conversations for the next-big-thing are happening.

Welcome to BSidesAtl!

Although the event itself is free to participants, the organizers shoulder the cost of hosting such an event. This packet contains sponsorship information for supporting BSides Atlanta 2020. We have put together different opportunities for sponsorship and their benefits.

MARCH 28, 2020

KSU Center
3333 Busbee Dr, NW
Kennesaw, GA 30144

To get involved email us at SPONSORSHIPS@BSIDESATL.ORG

More information at WWW.BSIDESATL.ORG

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Target Audience

BSides targets industry leaders, professionals, and students. Some participants are anxious to hear about the next-big-thing while others wish to continue expanding their knowledge. The participants represent various industries, experience, and level of information security knowledge. BSides Atlanta offers an opportunity for all participants to connect and learn.

Industry Connections

This is an opportunity for face-to-face conversations where participants can learn more about your products or services. Have any open security positions? Some participants are looking and what a great way to connect.

Brand Recognition

This is a great opportunity of recognition for your brand through verbal shoutouts during the event, social media shoutouts, and event t-shirts.

Next-Big-Thing

Hear from local industry speakers with new research, collaborate, and contribute in discussions about the next big thing hitting the information security industry.

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## Sponsor Levels

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Diamond</th>
<th>Gold</th>
<th>Crystal</th>
<th>Silver</th>
<th>Bronze</th>
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<td><strong>Logo on bsidesatl.org</strong></td>
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</tbody>
</table>

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Thank you for your interest!